IDENTILAM
thebadgingcompany

Badge & Track

Manage and keep track of attendees both during and after your event

Badge & Track attendance tracking software allows you to set up and manage session booking, control access, report on attendee movements and much more. It is a plug-in module which works with both of our badging systems, ComPic and Conference Card Creator. Developed in-house to IDentilam's rigorous standards, Badge & Track is an essential tool for conference and event organisers.

+44 (0)1293 854 700

Find out more ▶

Badge & Track

How it works

When your badges are created, they are personalised with a unique identifier (IUD) in the form of a barcode or RFID number. Whenever the badges are scanned, on entry or exit, the data is collected. You can then run real-time or post-event reports. (IDentilam offers a range of barcode and RFID scanners, fully integrated with Badge & Track, either for purchase or hire. Please see our Readers & Scanners PDF datasheet.)

Badge & Track is simple and intuitive to use, as well as highly customisable depending on your requirements. For example, you may wish to track attendance and no-shows at a single event, or control access to specific breakout sessions based on job title or other criteria. Badge & Track delivers the information you need in the format you need it.

Badging

Badge types: Choose from a range of plastic or paper badge types and styles, depending on whether you are using ComPic (plastic or paper) or Conference Card Creator (paper only).

Pre-event: Badge & Track allows both single or batch printing (with automatic sorting), with a cross referencing batch print report generated for each print run. The session binding option allows for printing of badges for delegates booked for a specific session.

On site: Save time with fast search & find for reissuing of badges that have been lost or mislaid, and quickly create new badges as required. There is an inbuilt process for the invalidation of lost/mislaid badges, to avoid misuse.

Tracking

UID: Paper badges have a barcode printed for tracking, while plastic badges can have a barcode or RFID embedded.

Readers/scanners: Some readers will record date and time of attendance only whereas others can be used for more advanced verification/right of entry purposes. Other readers can have a copy database loaded; others interrogate the main database on the PC/Laptop via a LAN or wireless network. The wireless scenario provides for a permanently up-to-date database of concurrent records available in real time.

Adaptability: Our software can be adapted where appropriate for new technologies

+44 (0)1293 854 700

Find out more ▶

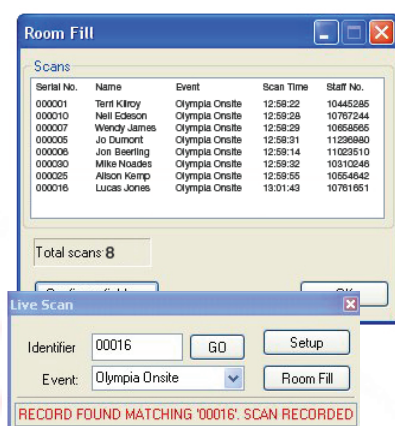# IDENTILAM
thebadgingcompany

Badge & Track

Session set up & booking

Up to 200 sessions can be set up for each event, for example seminars, door entry points, sports matches, lunch bookings. Sessions may be linked automatically to badge designs to ensure holders are not issued with an incorrect design.

Simple tick boxes indicate which sessions/ options are selected and allocated for each record; triggers may be set up to automatically make bookings for a chosen group of applicants, for example by job title, where all sales staff are booked for the Sales Seminar and all financial staff for the Finance Seminar.

Reporting

Room fill: The room fill option keeps a rolling record of arrival details and totals, presented as a running report for immediate reference as delegates check in.

Real time attendance: View a range of on screens reports including total attendance, attendance at individual sessions, no shows, attempts to attend when not allowed, date and time ranges and filtering by 'in' and 'out' scans. It's a simple process to run reports for chasing no shows or late arrivals, or badges awaiting collection.

All the above can be filtered according to required information, exported to spreadsheets for further analysis and linked to email merge.

Post-event reporting: Badge & Track offers detailed attendance reporting and analysis of attendees by day, by event, by organisation and so forth, as required. Easily produce no show reports or create custom reports and custom filtering from the configurable reporting screen. All reports can be exported to other applications for further analysis, for example Microsoft Excel.

Serviced Option

You may prefer to hire a professional badging service to handle everything for you. Instead of you purchasing the software, IDentilam can provide a full service, comprising personnel, hardware and software.

We are able to offer extra personnel and/or hardware in support of an IDentilam Badge & Track system that you may already be using. If technical support only is required we can attend on site or be available for telephone support. We can operate as part of your team under your company identity/livery.

Call us to discuss your requirements today.